

Table 1a: Screener Background / Socio-demographics

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Table 1b: Screener Background / Socio-demographics

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Table 2: Screener - TNP Use

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Table 3: Screener - Current Occupation and Previous TNP Survey Participation

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Table 4: Cohort Qualifications

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Table 5: Informed Consent

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Table 6: Intention to Quit TNP Before Exposure to ZYN®

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Table 7: Perceptions of Absolute Risk

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Table 8: Likelihood to Buy TNP

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Table 9: Comprehension Check

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Table 10: Appeal of ZYN[®] Product

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Table 11: Perceptions of Relative Risk

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Table 12: Intention to Quit TNP After Exposure to ZYN®

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Table 13: Intention to Use TNP After Seeing ZYN® Description and Packaging Label

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Table 14: Reasons for Starting ZYN® Use

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